



# Creating Your College Bucket List: Explore, Experience, Succeed

## Overview

[A survey of 500 hiring managers](#) by recruitment firm Adecco, found that a majority—66 percent—believe new college graduates are not prepared for the workforce after leaving college. What makes students successful in college and what supports them through to graduation and life after graduation is a conscious effort to maximize their potential. In order to truly maximize their higher education experience and prepare themselves for life after graduation, students need a different approach to college beyond the class-to-dorm-class-to-dorm experience. This video workshop shows students how to maximize their potential by taking a personal inventory of what success means to them and by showing students how to take advantage of the many “extra” opportunities that the college experience affords.

### Objectives:

#### Students will learn:

- How to create a broader college experience in which graduation is just one step in the process
- How to seek experiences and opportunities that will distinguish them from their peers
- The importance of “street smarts” (how one navigates uncertainty and the real world)
- Strategies they can use to grow the four forms of capital:
  - Personal (how well you know yourself: strengths, passions)
  - Intellectual (the importance of mastering a skill/subject during college)
  - Social (building social/support networks with faculty, staff, alumni, community leaders, professionals)
  - Financial (the importance of letting others know what you know)
- How to use campus resources to grow the four forms of capital

**Please Note:** StudentLingo individual products and packages for students, such as Title IX, Campus Culture & Inclusivity Package are not part of the Go2Knowledge membership.

## Presenter

### Jullien Gordon



Jullien Gordon is the son of two doctors. As a result, everyone expected him to be some sort of super-doctor. Instead, he became a superhero who goes by the name The Innerviewer. As CEO of the New Higher, he spends his life helping young people successfully transition from college to career and make a living doing what they love. Some people call it motivational speaking, life coaching or consulting, but Jullien calls it helping people D.R.E.A.M. awake. According to Jullien, D.R.E.A.M. means to have one’s Desired Relationships Employment And Money. Most people have two out of the three, but they are missing the third. To D.R.E.A.M. awake means having your unique balance between the three—where everything is working together and you don’t feel like you’ve had to make tradeoffs. He is also passionate

about writing. He has published four books— *The 8 Cylinders of Success: How To Align your Personal and Professional Purpose*, *Good Excuse Goals: How to End Procrastination & Perfectionism Forever*, *The Innerview: Everything You Need To Know & Do Before Your Job Interview*, and *101 Things To Do Before You Graduate*. He blogs regularly at [JullienGordon.com](#) on millennials, purpose, passions, leadership, and professional development. In 2007, Jullien received two master’s degrees from Stanford University—his MBA and Master’s Degree in Education. In 2003 he received his B.A. from UCLA in 3 years. Jullien Gordon is originally from Oakland, California and currently resides in Brooklyn, New York.